



Alida Anderson

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○ Profile

Alida Anderson is a multi-disciplinary theatre artist trained in acting, directing, and management whose passion for producing lies in the ability to provide a space for other artists to work. The concept of being a source of support, income, training, physical space, and networking for other artists is what drew her to producing, and this drive is supplemented by her understanding of the artistic process. Her extensive background in theatre and the arts includes work in professional, volunteer, and educational environments, with collaborators of all ages in many disciplines.

○ Education

California Institute of the Arts (CalArts); Valencia, California
MFA in Theatre Producing, Candidate 2010

New York University, School of Continuing and Professional Studies; NYC, New York
Certificate in Arts Administration, 2006

Rocky Mountain College; Calgary, Alberta
BAR in Theatre Arts, 2004

○ Related Experience

California Institute of the Arts; Valencia, California **2007-present**
Student Producer

- Oversaw marketing, publicity, public relations, and external relations for specific shows.
- Curated a student-run space for inter-disciplinary, student-generated work; worked with a committee of students to choose programming, provide support, and rotate visiting artists through the space.
- Worked with production manager, stage manager, and other design and production staff on various shows to implement the design and vision of a director's work in a realistic, cost-effective, and artistically sound manner.
- Acted as a go-to person for interpersonal disputes and logistical questions and problems during the production process.
- Worked in and with the box office to implement seating, ticketing, and reservation systems; oversaw the front-of-house staff during the run of the show; and ensured that the front-of-house experience was smooth and enjoyable for patrons.
- Worked with external vendors to provide necessary facilities, products, and services for the shows' success.
- Wrote grant proposals and sought funding for ongoing projects.

CalArts Public Affairs; Valencia, California **2008-present**
Media Relations Assistant

- Collected all digital media mentioning CalArts or REDCAT (Roy and Edna Disney/CalArts Theater) and compiled internet mentions into a weekly report.
- Wrote and distributed press releases, internal media memos, event listings, and other media and public relations materials.
- Pitched stories to local media outlets and maintained contact with reporters as stories were being written.
- Assisted with research and office duties on various projects.

Canadian Badlands Passion Play; Drumheller, Alberta **2008**
Production Manager

- Oversaw budgets, contracts, job descriptions, production schedules, volunteer coordination, and community-building events for a cast and crew of over 100, for a six-show run drawing over 10,000 audience members.
- Liaised between design and management teams, mediated disputes, worked with city officials and outside rental groups to oversee use of facility, facilitated the creative process of the show, and managed the practical execution of the directors' vision.

Roy Gabay Productions; New York, New York **2006**
Office Intern

- Completed office tasks related to the production of Broadway and Off-Broadway shows, including filing, sorting mail, answering high volumes of phone calls, typing letters and completing mailings, using the STAR box office system, running errands, and completing other tasks as needed, in a timely and efficient manner.
- Created "contract bibles" for shows, dealt with union paperwork, and was entrusted with the handling of sensitive and confidential documents on a regular basis.



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- Assisted company managers in day-to-day duties throughout the pre-production, rehearsal, performance, and post-show time periods.

Foothills Alliance Church; Calgary, Alberta

1999-2001

Children's Drama Teacher

- Designed, implemented and taught theatre classes for 3rd through 9th grade students, focusing on the production process and protocol.
- Developed curriculum for 10-week evening sessions and one-week daycamps, covering acting, tech, set design, etc; chose scripts; found and created games and exercises to reinforce teaching points; planned final performances.
- Oversaw registration and tuition procedures, created and followed a budget, reported back to administrative staff of the overseeing church, reported back to parents and was the liaison between all involved parties.
- Evaluated students throughout the course and provided a final evaluation at the end.
- Hired and supervised three assistant teachers.

Foothills Alliance Church; Calgary, Alberta

1997-2007

Theatre Coordinator and Team Member (Volunteer Position)

- Oversaw many of the church's theatre productions, including large mainstage plays and smaller sketches.
- Recruited volunteers to write, direct, act, design, market the shows, and do tech, as well filling all of those roles at various times.
- Liaised with the staff, facilitated planning meetings, maintained a budget, and regularly reported back to supervisors with reports of the rehearsal process.
- Worked with volunteers of all ages, from children through adults on shows both focused on high school-aged students and multi-generational casts, and shifted leadership style to accommodate all ages.
- Taught basic acting skills and theatre protocol through exercises, games, and lectures.

○ Selected Credits

<i>John Gabriel Borkman</i>	Producer	CalArts	M. Huskey	2009
<i>Canadian Badlands Passion Play</i>	Production Manager		R. Wiebe	2008
<i>The Seagull</i>	Producer	CalArts	K. Oh	2008
<i>Resurrection</i>	Director	FAC		2007
<i>Halo</i>	"Lizzie"	Fire Exit Theatre	W. Reinholdt	2006
<i>The Diary of Anne Frank</i>	Stage Manager	In Accordance Children's Theatre	L. Clayton	2005
<i>Under A Bridge, Along A River</i>	Assistant Director & Production Manager	Fire Exit Theatre	W. Reinholdt	2005
<i>Joseph... Dreamcoat</i>	Head of Properties	RMC	C. VandenEnden	2003
<i>Morbidman Meets His Maker</i>	Director	Unnamed Productions		2002

○ References

Available on request